

Press Release

Gräfelfing, 21st June 2011

Direct Trading in China

UV Specialist Hönle establishes trading company in Shanghai

The international leading supplier for industrial UV technology Dr. Hönle AG, head of Hönle Group, has established a new trading company in Shanghai in May 2011. Hönle and its subsidiaries are well established in the Asian market. Their high-end UV curing systems as well as the high-tech adhesives made by group member Panacol have been successfully used in a wide number of industries for many years.

In the past, Hönle worked the Asian market not only with a dense net of sales and service partners, but opened a representative office in China in 2002. At the beginning of May 2011 the previous Hönle representative office was now transformed into an official trading company. Therewith Hönle obtained the full trading and import rights and is authorized to provide their products directly to their customers, who will benefit from direct support with highest quality solutions and an improved after sales service.

Managing director of the Hoenle UV Technology (Shanghai) Trading Ltd. is Dr. Kang-Kai Ma, who has been working for the Hönle Group as the sales contact in Asia for a long time. Together with his staff he will expand the Hönle Group's success in China.

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About the Hönle Group: In addition to the original parent company, UV systems specialist Dr. Hönle AG, the Hönle Group also comprises of the UV dryer specialists PrintConcept (web offset printing) and Eltosch (sheet-fed offset printing). Further subsidiaries are Aladin GmbH (UV lamps), UV-Technik Speziallampen GmbH (UV/IR lamps) and the adhesives specialist Panacol.

The German based Hönle Group has local subsidiaries in China, France, Spain, United Kingdom and the USA and a sales office in Italy. The Hönle Group also has an extensive worldwide network of experienced sales and service partners.